

Department of Community and Economic Development 100 N. Jefferson St., Room 608 Green Bay, WI 54301-5026 Phone: 920-448-3142 Fax: 920-448-3426 www.greenbaywi.gov/pac

DEADLINES

 This is a rolling application. Applicants will be selected based on merit of proposed project and availability of open display pads.

ROTATING ART PROGRAM



Green Bay Public Arts Commission Rotating Art Program

The Green Bay Public Arts Commission's (GBPAC) mission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts, provisions and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC Rotating Art Program was created in order to beautify our community, promote our cultural identity and to encourage artistic engagement. We intend to elevate neighborhoods and other areas of our city with art. The GBPAC is a five member commission appointed by the Mayor to advise the City about matters of arts and culture.

WHAT IS THE ROTATING ART PROGRAM?

The Green Bay Public Arts Commission (GBPAC) invites artists to offer their creative talents to the City of Green Bay. The Rotating Art Program (RAP) is an opportunity for temporary works of art to sprout up throughout the community. Five concrete pads have been installed throughout the city to serve as platforms for temporarily installed sculptures. Accepted artists will be given a stipend of \$500 to help facilitate the installation and deaccession of the work. The art will be on display for one year. During the eighth month of the display period the sculptures will have the option of being put up for sale at an 8% commission fee to the GBPAC.

The objectives of the Rotating Art Program include broadening the role of the artists in the community by:

- Developing public artworks that have strong, inherent aesthetic quality and represent diverse communities and a wide range of artistic styles and disciplines.
- Encouraging collaboration among artists, architects, engineers and others.
- Encouraging public dialogue about and understanding of works of art, issues raised by public art, and the various roles artists can undertake.
- Providing opportunities for artists to advance their art forms.
- Dispersing temporary public art through the City of Green Bay to really build a voice for the creative community within the city.

Contact: Laura Schley, Public Arts Coordinator

laurasc@greenbaywi.gov

GUIDELINES

Accepted applicants will receive a \$500 stipend to help facilitate with the installation and deaccession of the work. \$200 will provided during installation followed by \$300 after successful deaccession of the work by the artist.

Artists may submit existing art or art that they can create specifically for the RAP pad. Art quality should be high in regard to design, materials, craftsmanship, assembly, and appropriateness to theme and character designated by the Green Bay Public Arts Commission.

Artistic merit of proposed work including:

- Idea to be conveyed
- Visual impact, including color, form and composition
- Original and innovative design

Feasibility of the proposed work including:

- Public Safety
- Quality materials and craftsmanship

Ability of artist to successfully complete the project including:

- Training and experience
- Evidence of careful financial planning
- Technical competence and craft experience

BEFORE YOU APPLY

How does your project fit the Rotating Art Program? We are looking for projects that are: high quality, unique, temporary, publicly accessible, and not overtly controversial in nature.

Eligible work must:

- Fit within the boundaries of the 5ft.x5ft. pad (larger pieces will be individually reviewed)
- Be safe to the public
- Be weatherproof and resilient for northeast Wisconsin's climate
- Weigh less than 400 pounds.
- Be installed by the artist/artist team (if assistance is needed with the fastening system, please contact the public arts coordinator)
- Be maintained by the artist throughout the display year
- All repairs to the piece will be made by the artist
- Any vandalism will be re-mediated by the artist
- Be deaccessioned by the artist/artist team at the conclusion of the display year

Final placement of the work will be deemed by the commission/available locations.

Expect that you will be responsible for all costs associated with the project, including the costs of fabrication, installation, maintenance, general liability insurance, permits, fees, desinstallation, etc.

Remember if the GBPAC approves your application, your project will become a part of the Rotating Art Program. Your project and all promotional materials will need to display our logo and/or credit language. You are not getting a grant for you project. You are providing a temporary public art piece that you may sell at an 8% commission fee to the GBPAC. Your piece will be on display for and 8 month minimum from the installation date, with an end date to be set at one year unless otherwise determined by the public arts coordinator.

SUBMISSION

DO YOU HAVE AN IDEA YOU WANT CONSIDERED? OR A PIECE YOU'VE ALREADY MADE AND WANT TO SHOW OFF?

Submit via the application provided on the GBPAC Website

Application will request:

- **First and Last Name**
- **Address**
- **Phone Number**
- **Email**
- **Project Title**
- **Project Description**
- Will the piece be for sale?
- What is the sale price? (if any)

- Photos/drawings depicting:
 - **Birds Eye View of Project**
 - **Frontal View of Project**
 - **Dimensions of Project**
- Evidence of prior successful work
 - Photos of prior work
- Do you have the necessary insurance?
- Do you have the necessary permits?

Following submission of your application the Public Arts Coordinator will contact you to confirm you attendance at the next GBPAC meeting.

Review Process

- 1. You've submitted your application
- 2. Public Arts Commission members will do an initial review of project.
- 3. The Public Arts Coordinator will be getting in contact with you to determine if you can attend the upcoming public meeting. (Note: Applications will not be reviewed until you are able to interview with the commission.)
- Full commission review at public meeting which will include an interview with applicant. Interviews may be completed over the phone if attendance is not possible. Commission members may suggest changes to application during this meeting.
- 5. Based on commission decision you will be notified of program acceptance/denial.

NOTIFICATION

Applicants will be notified of award decisions approximately one month following submission.

FUNDING CREDIT

All publicity, press releases and promotional material must acknowledge that the project is a Rotating Art Program temporary public art piece funded by the Green Bay Public Arts Commission.

PAYMENT

The payment of \$500 will be split during the display period. \$200 will be awarded following the successful installation of the piece, and \$300 will be awarded following the successful deaccession of the piece.